

ARTHUR HILL POOL - SAVE OUR SWIMMING (S.O.S.)

MEDIA RELEASE 3.17

FOR IMMEDIATE RELEASE: 27 January 2017

SUCCESSFUL RECOGNITION FOR ARTHUR HILL CAMPAIGN

Campaigners to save the Arthur Hill Memorial Pool in East Reading have succeeded in registering a new Community Interest Company to take forward the fight to re-open the historic pool. The creation of this CIC, named the 'Arthur Hill - Save Our Swimming Community Interest Company', gives the campaign the official legal status that will enable it to engage at the right level with grant-making bodies, sports organisations, local authorities and commercial sponsors.

The company will be formally launched to all supporters at a Community Meeting to be held in coming weeks. This event will also comprise the company's first Annual General Meeting; the new business plan and proposals for future campaign action will be put forward for members' approval.

Direction of the Arthur Hill - Save Our Swimming Community Interest Co. will be in the hands of a board of eight, all previous users of the pool and gym, who will work through groups of members and supporters with appropriate expertise. The directors are: Chris Beales, Peter Burt (and Secretary), Sarah Gardner, Nicola Gordelier, Stewart Johnston, Marjan Kuyken, Marlon Minty and Philip Vaughan.

Speaking for the company, Phil Vaughan said "Creation of the CIC is a great step forward in our aim to restore the 'Arthur Hill' facility to the people of Reading. We are now working on the important task of putting together a business plan to reopen the pool.'

"Although there is much hard work and negotiation ahead of us, the 'Arthur Hill – Save Our Swimming (S.O.S.)' campaign is firmly on course for success. All praise to our dedicated supporters in the local community, and the keen users of the pool and gym, for their faith in this endeavour."

END OF RELEASE

For more information please contact:

Philip Vaughan: 0118 9662207

Peter Burt: 0118 958 8281 or 07790 409339

Visit our website at arthur-hill.org.uk (website currently being updated)

or find us on Facebook page at [Facebook.com/SaveArthurHill](https://www.facebook.com/SaveArthurHill)